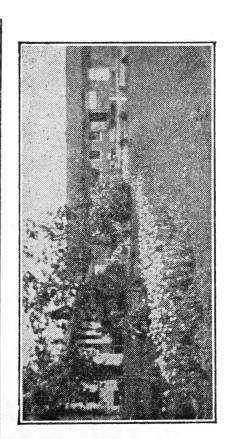
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RAY and LAURA MOSS
WATERLOO, IOWA

Return Postage Guaranteed



350 BULBS 1950

1 CENT 1 CENT 1

Sec. 34.66 P. L. & R.

FLE 28 1950

U.S. Department of Agriculture

Library U.S. Dept Of Agrican Washington 25 D.C This Is Your 1950 Price List.

POPULAR CANNAS

Very useful for borders and backgrounds. HUNGARA-Rose pink green leaves KING HUMBERT—Red flowers, bronz foliage NEW PINK GEM—Pink flowers RED DAZZLER—Red flowers YELLOW KING HUMBERT-Yellow flowers, dark green leaves
PREPAID, 3—50c Doz.—\$1.50

TUBEROSES

LARGE SIZE 10 for \$1.00 SMALLER SIZE 10 for .75
Tuberoses do not blossom from same bulb each

year-we try to give you unbloomed bulbs.

IRIS COLLECTION

We can furnish our favorite iris collection of 15 varieties, all different, any time, spring to fall for \$2.00 postpaid.

HARDY CUSHION MUMS

bloom so profusely in fall. Even after hard frost they continue to open new flowers. Easy to grow, plant like tomatoes with a little water in the hole. Disbud top growth to keep them bushy. To protect plants from winter killing mound with dirt as you do with roses.

5 Plants different colors, our choice \$1.00

VISIT OUR GARDENS

We are one half mile from the Waterloo city limits on Highway 218 S.E.

You are always welcome to visit our fields. Come any time — in the spring when tulips, iris and peonies are in bloom and later, from July till frost we have acres of glads and dahlias in bloom. Even after frost our mums are a wonderful sight. We have recently purchased adjacent land to more than double our acreage, which will give us more room to expand and rotate our crops.

We do a complete florist business during the growing season furnishing flowers for any oc-casion, church baskets and decorations, wedding bouquets and corsages, funeral designs and so on. A bouquet of flowers to a sick friend or at any other time is welcome at any time. We deliver or wire flowers anywhere.



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Please give	names	and addresses of friends who like g	lads.
Name			
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address			

Join the IOWA GLAD Society. Dues \$2.00 per year include membership in I. G. S. and N. A. G. C. and regular bulletins from both.

We will forward your dues.

DAHLIAS

GROW MORE OF THESE GORGEOUS FLOWERS

Its easy with our strong roots. Plant after danger of frost. Disbud side blooms for bigger flowers. Pinching top growth makes bushier plants. Dig after frost and store in sand or sawdust in dry place. Divide and plant with only one eye for each plant for best results.

The following may be bought separately or in collections:

FAVORITE MINIATURE DAHLIAS

BISHOP OF LLANDORF—Scarlet, black foliage. Each 60c

KIRBY JR.—Deep scarlet. Each 60c

MORNING MIST-Lavender. Each 50c

RAPTURE—Old rose and gold. Each 50c

SANHICANS SWEETHEART—Salmon pink cactus. Each 60c

ABOVE 5 DAHLIAS \$2.80 Value, prepaid \$2.25

POM POM DAHLIAS

AMBER QUEEN—Amber and apricot. Each 50c FAIRY—Pink. Each 50c

JESSICA—Yellow tipped red. Each 60c

JEAN KERR-White. Each 60c

MARY MUNNS-Fushia-lavender. Each 60c

BURGANDY—Wine color. Each 50c

ABOVE 6 DAHLIAS \$3.30 Value, prepaid \$2.80

LARGE DAHLIAS

MRS. BOUTILLER—Red. Each 50c

COMMADORE—Yellow. Each 50c

W.M.T.—Rose. Each 60c

SCARLET BEAUTY—Each 50c

LETOREDO—Red. Each 40c

MARSHALL PINK—Each 60c 6 ABOVE \$3.10 Value, prepaid \$2.50

NEWER LARGE DAHLIAS

MONARCH OF EAST-Bronze. Each \$1.00

FIREBALL—Red. Each 85c

GRAF ZEPPLIN-White. Each \$1.25

COMMANDO-Lavender. Each 75c

WATCHFUL GIANT—Bronze. Each \$1.00

BLUE EYES—Violet. Each \$2.00

ABOVE 6 \$6.85 Value, prepaid \$6.00

We have the following dahlias in numbers but not enough to make up collections.

INDIGO—Dark violet. Each \$2.00

KING OF BLACKS-Red Black. Each 75c

AVOLON-Yellow. Each 50c

PREMIER WINSOME—Pink. Each \$2.00

LINKS GORGEOUS—White. Each \$1.50

PINK GIANT—Each \$2.00

KOKOMO-Pink cactus. Each \$1.00

VANDEVER-Lilac. Each 40c

SO THAT YOU WILL KNOW US BETTER

We have grown glads, d.b.a. the Waterloo Bulb Farms for the last 18 years and during that time flowers have been our livelihood. During that time we have met thousands who love glads as a hobby, a pastime or as a business. We have served as president of the Waterloo chapter and the lowa Glad Society and helped organize and served as treasurer of the Midwest and North American Gladiolus Council since organized.

We have shown and judged at glad shows all over the middle west and east and have met thousands of glad fans of all degrees. To the many friends and customers we have made we are grateful. To the new friends we have met recently at the shows and at the Cattle Congress we offer this short statement so you will know us better. We hope this will be profitable to us

both. Gladly yours

Gladly yours, Laura and Ray Moss



EXTRISTRONG Prize Winning Gladiolus

Prepaid Direct to You...

This list cancels all previous prices. Bulbs may be purchased by 10's at 8 times the one rate thus those quoted 2-25c are \$1.00 for 10, 3-25c are 80c for 10 and etc. However, 10 lots must be for one variety only you must not select different bulbs to make up the 10 lot. Prices are for large bulbs over 11/4 in. diameter.

ALADDIN—Beautiful ruffled salmon, 2—25c ARETHUSA—Tall stately buff, 2—25c BAGDAD—Huge smoky rose, late, 3—25c BEACON-Deep salmon red, white throat, 3-

BEAUTY BLUSH—Soft blush pink. Each 25c BEAUTY CLINIC-Ruffled light pink, pastel,

BLACK DIAMOND—Intensely ruffled glistening

black red. Each 15c

BLACK OPAL—Black velvety red, 2—25c

BLACK PANTHER—Velvety dark red. Each 25c

BLAZE—Tall bright scarlet, 3—25c

BLUE BEAUTY—Tall blueish violet, best of the

blues, 2-25c BUCKEYE BRONZ—Autumn colored smoky, 2

BURMA—Heavily ruffled deep rose, 2—25c CARA MIA—Early light pink, 3—25c CAPE HEART—Fine light salmon, 2—25c

CHARMINE—Ashy rose, 2—25c
CHARLOTTE ANN—Heavily ruffled chocolate colored. Each 60c

CHAMOUNY-Nice ruffled rose, 2-25c CHIEF MULTIMORE—Large tall smoky, red

blotch, 2—25c
CHINA DOLL—Lace pale yellow, red feather.
Miniature. Each 25c
COLONIAL MAID—Tall light lavender, always

straight. Fine basket flower, 3-25c CORONA—Beautiful ruffled cream with rose edge, 2—25c

CRINKLECREAM—Heavily ruffled clear yellow,

DAINTY MISS—Small pink miniature with cream throat, 3—25c

DAISY MAE—Strong attractive salmon orange wins consistently. Each 15c

DEBONAIR—Tall deep pink, 3—25c

ELIZABETH THE QUEEN—Beautiful ruffled rose layender, 2—25c

rose lavender, 2—25c

ETHEL CAVE COLE—Large light pink, wins grand championships, 2—25c

EVANGELINE—Beautiful light rose with creamy

yellow throat. Best of the new ones. Each \$2.50 FLAMING SWORD—Tall bright red, 3—25c GERTRUDE SWENSON-Tall willowy lavender,

many open, 2—25c **GOLD DUST**—Deep yellow, very pleasing, 3—

GOLD EAGLE—Early deep yellow, small deco-

GOLDEN DREAM—Tall yellow, fine for baskets,

GLOAMING—Purple with white throat, 2—25c **HANSEL**—Ruffled pastel yellow, small decorative, 3—25c HARMAU—Orange red with rose overtone, 3—

HIGH FINANCE—Giant tan smoky, 2—25c
HUNTRESS—Light pink lavender, opens 6 to 8
blooms on tall straight stem. 2—25c

JEANIE—Clear pink with creamy yellow throat, JERSEY CREAM—Very nice, 2—25c KIEFER—Flecked dark blue. Each \$2.00

KING LEAR—To work, 2—25c –Tall purple, in demand for basket KING TAN—Pleasing smoky bronz, 3—25c

KING WILLIAM—Large beautiful salmon pink,

LAVENDER AND GOLD—Beautiful lavender and gold. Medium bulbs, 3—25c LAVENDER PRINCE—Tall mauve lavender with

darker lines in throat. Each 15c

LEADING LADY—New prize winning creamy white sport of Picardy, 2—25c

LIPSTICK—Beautiful pink with rose blotch.

MAID OF ORLEANS—Best tall white, 3—25c MARGARET BEATON-White with vermillion

MARGARET FULTON—Our favorite coral pink, very consistent and a sure winner in its class,

MOHAWK—Dark velvety red, no markings, MAUVE MAGIC—Tall mauve lavender, 3—25c

MYRNA—Huge ruffled cream, 2—25c OHIO NON PAREIL—Large bright clear scarlet,

OKLAHOMA—Considered by many to be the most beautiful smoky. Each 25c ORANGE PRINCESS—Ruffled orange red, 3-

OREGON GOLD-Huge light yellow, 2-25c PARADISE—Tall apricot buff, 3—25c PASTEL—Pleasing blend of rosy grey smoky.

Each 35c PELEGRINA-Deep dark velvety blue, 3-25c PHANTOM BEAUTY—Sensational new light pink, many open, perfect placement. Each 50c PICARDY—The popular salmon pink, never surpassed, 3—25c

PINNOCHIO—Miniature ruffled yellow novelty,

POETS DREAM—New ruffled lavender, 2— PRIDE OF PITTSFIELD-New huge salmon, open flowers. Each \$1.50

PRIDE OF WANAKAH-Tall rose lavender,

PURPLE SUPREME—Tall purple, many open,

QUEEN OF BRENNEN—Lavender small decorative, fine for baskets, 3—25c
RED CHARM—Tall willowy red, well placed

RED CHARM—Tall willowy red, well placed florits, 2—25c
REDMOND—Miniature rose, 2—25c
RED PHIPPS—A glowing self red, 3—25c
REWI FALIU—Beautiful ruffled dark red, large florets, 2—25c
ROMAN GOLD—Tall deep orange, 3—25c
ROYAL PURPLE—Tall slender purple, 2—25c
SAINT PAUL—Lascinated brick red miniature,

2—25c
SILENTUM—White with scarlet blotch, 3—25c
SILVER BANQUET—Light orange, 2—25c
SILVER SWORD—Silvery ruffled white, 2—25c
SILVER WINGS—New white Picardy sport with cream throat. Each 15c
SNOW PRINCESS—Good white, early, 3—25c
SPIC AND SPAN—Tall ruffled light pink, always straight and good form. Grand champion

ways straight and good form. Grand champion

winner. Each 75c Mrs. Moss' Quick Pick

Gladiolus Collection

The following collections are grouped as to color, size, form and etc., to help you select those you like easily. Just pick the ones you like and send us the numbers.

No. 1 - Ruffled Glads 10 Varieties—3 Bulbs Each

BEACON, CORONA, ELIZABETH, THE QUEEN, HANSEL, KING LEAR, PINNOCHIO, REWI FALLU, TOKEN, VEE CREAM and WHITE GOLD

30 Bulbs, prepaid, labeled \$2.00

No. 2 – Dark Shades 10 Varieties—3 Bulbs Each

STOPLIGHT, BLUE BEAUTY, RED CHARM, MOHAWK, BUCKEYE BRONZ, KING TAN, PELEGRINA, PURPL ESUPREME, MAUVE MAGIC and KING LEAR. 30 Bulbs, prepaid, labeled \$2.00

No. 3 – Half Dark and Half Pastels 10 Varieties—3 Bulbs Each

BLACK OPAL, KING LEAR, BLAZE, KING TAN, REWI FALLU, ETHEL CAVE COLE, WANDA, JEANIE-SNOW PRINCESS and MARGARET FULTON. 30 Bulbs, prepaid, labeled \$2.00

No. 4 – All Favorites 10 Varieties—3 Bulbs Each

MAID OR ORLEANS, MARGARET FULTON, MARGARET BEATON, CORONA, VISTA BONITA, COLONIAL MAID, BLACK OPAL, PURPLE SUPREME, TOKEN and PRIDE OF WANAKAH.

30 Bulbs, prepaid, labeled \$2.00

No. 5 – Novelty Collection 10 Varieties-3 Bulbs Each

CHARMINE, PINNOCHIO, VEE CREAM, BAG-DAD, BEACON, KING TAN, ROMAN GOLD, RED CHARM, CORONA and TOKEN 30 Bulbs, prepaid, labeled \$2.00

No. 6 - Small and Miniatures 10 Varieties—3 Bulbs Each

CARI MIA, DAINTY MISS, GOLD EAGLE, PIN-NOCHIO, REDMOND, HANSEL, LAVEN-DER, and GOLD QUEEN of BRENNEN, SILVER SWORD and VEE CREAM. 30 Bulbs, prepaid, labeled \$2.00

No. 7 - Unlabeled Collection

Many do not care to keep varieties separate. This collection contains many colors and shades. 40 Bulbs, prepaid, labeled \$2.00
Any 2 Above Gladiolus Collections \$ 3.75 Any 3 Above Gladiolus Collections
Any 4 Above Gladiolus Collections
Any 5 Above Gladiolus Collections
Any 6 Above Gladiolus Collections 5.50 7.25 9.00 10.75 All 7 Above Gladiolus Collections

SPOTLIGHT—Beautiful dark golden yellow with

small scarlet blotch, 2—25c

STOPLIGHT—Brilliant ruffled red, 2—25c

STRAWBERRY PEACH—Ruffled bright orange
pink. Each \$1.00

SUSQUEEHANA-Strong robust growing buff,

SWEETHEART—Pink with white edges, 3—25c TOKEN-Very ruffled bright flame salmon, 3

TUNIAS TRIUMPH—Huge plum rose smoky. Each 25c

VALERIA—Popular clear scarlet, 3—25c
VEE CREAM—Appealing ruffled cream with scarlet blotch, 2—25c
VELA—Hugh, vivid orange red, 2—25c
VISTA BONITA—Tall immense salmon pink,

WANDA—Good buff sport of Picardy, 3—25c WEDGEWOOD—Waxy heavily ruffled lavender

blue, opens 6 to 8. Éach 35c WHITE CHRISTMAS—Snow white with a cream cast in throat. Just what the name implies.

Each 50c

WHITE GOLD—Very creamy white, strong straight grower, 2—25c

WHITE SATIN—Pure creamy white miniature,

YELLOW EMPEROR—Tall dark yellow, 3—25c WINGS OF SONG—Tall pink with blue picotee edge, 2-25c

PLEASE NOTE CAREFULLY

We take care in sending out only clean bulbs. They are not treated in any way. Our cool storage kills thrips and we have never found them on our bulbs. But thrips and disease are so prevalent in most places, especially in towns, that infection is almost certain unless precautions are taken by the grower. For these reasons we cannot assume any responsibility for the growth or crop from our bulbs. We will however return your money for any bulbs you do not find satisfactory in a contract the satisfactory in a contract to the satisf find satisfactory in every way when you receive

ORDER BLANK WATERLOO BULB FARMS RAY V. MOSS WATERLOO, IOWA

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draft, or personal check. We can use small amount of three cent stamps. Do not send large stamps. not send currency. Make all checks and money orders payable to R. V. Moss. lowa Residents must include sales tax on bulbs & seeds.

NAME AND VARIETY PRICE QUAN. | SIZE Iowa Sales Tax Total Amount Enclosed or Carried Forward

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval.



GLADIOLUS QUANTITY PRICES

F. O. B. WATERLOO, IOWA

Prices per 100, 25 or more at 100 rate, you pay express. If you order from both retail and quantity lists we will send all collect and send extra bulbs to make up carrying charges for the retail part of your order.

BULB SIZES ARE L'ARGER THAN SIZES GIVEN

Please note, we sell bulbs by diameter in inches. Some sell by circumference, thus a bulb 1½ inches in circumference is less than ½ inch in diameter. This is done only by some to make out they are offering you a bargain. All reputable growers sell by diameter.

No. 1	No.2	No.3	No.4
1 ½ in.	1 1/4 in.		3/4 in.
ASSORTED—10 varieties, our choice \$5.00	\$4.00	\$3.00	\$2.00
BEACON—Salmon red 5.00	4.00		
BLAZE—Tall bright red 5.00	4.00		
BLUE BEAUTY—Tall bluish violet 6.00	5.00		
BUCKEYE—BRONZ—Smoky 6.00	5.00		10 11 11 11
COLONIAL MAID—Tall layender 5.00	4.00	3.00	
DAISY MAE—Good orange11.00	9.00	3.00	2
E. C. COLE—Light pink 6.00	5.00		
FLAMING SWORD—Tall bright red 5.00	4.00	3.00	2.50
GOLD DUST—Deep yellow 6.00	5.00	4.00	12000
GOLD EAGLE—Early deep yellow 5.00	4.00		
JEANIE—Clear pink 6.00	5.00	4.00	
KING LEAR—Ruffled pink 6.00	5.00		
KING TAN—Smoky bronz 6.00	5.00	4.00	
MAID OF ORLEANS—One of the best 5.00	4.00	3.00	
MARGARET FULTON—Our favorite 5.00	4.00	3.00	2.50
MAUVE MAGIC—Tall mauve 6.00	5.00		
PARADISE—Apricot pink 5.00 PELLEGRINA—Deep blue 6.00	4.00		-3000
PELLEGRINA—Deep blue 6.00	5.00		
PRIDE OF WANAKAH—Rose layender 5.00	4.00	3.00	
PURPLE SUPREME—Tall purple 6.00	5.00	4.00	3.00
RED PHIPPS—Self red 5.00	4.00		
ROMAN GOLD—Deep orange 6.00	5.00		
SNOW PRINCESS—Good white 5.00	4.00	3.00	2.50
TOKEN—Ruffled salmon 5.00	4.00	3.00	2.50
VEE CREAM—Ruffled cream 6.00	5.00		
WHITE GOLD—Large cream white 6.00	5.00		
MIXED—20 or varieties 5.00	4.00	3.00	2.00

JOIN A GLAD SOCIETY

Most states have a glad society. For \$2.00 you may join a chapter of the Iowa Glad Society. Dues include membership in the North American Gladiolus Council, composed of 39 state and regional societies in the U. S. and Canada. I. G. S. and N. A. G. C. send regular bulletins on timely topics. We will forward your dues to the proper person.

Iowa Glad Society has chapters in Ames, Algona, Cedar Rapids, Sioux City and Waterloo. Monthly meetings are held by each chapter, interesting programs, bulb shows, bulb auctions, color pictures are shown at meeting and a show in August in each city. Write us for further

information.